KYLE B. WENZEL

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MOTIVATED COMPUTER SCIENCE GRADUATE SEEKING INTERNSHIP

WORK EXPERIENCE

TWM HAMPTONS | MEDIA

DIGITAL INTERN | REMOTE / 2022 — PRESENT

Manage social media channels & Client Support
Planning and developing social media campaigns
Write keyword optimized copy
Craft compelling content whether images, video and currently learning drones
Manage the comprehensive calendar activations
Respond to client inquiries
Monitor analytics and insights
Identify influencers in the field of the client (mostly luxury real estate, builders, and architects)
Engage with customers on different channels
Stay on top of the latest social media trends

JAMES LANE POST | PUBLICATION

DIGITAL INTERN | REMOTE / 2021 — PRESENT | www.jameslanepost.com

Manage the weekly newsletter email blast to 37K subscribers. Includes designing templates, formatting images, cross-checking titles, subtitles, links, etc.

Manage the website calendar, which is one of the most busy pages of jameslanepost.com with over 400K monthly visitors.

Oversee all titles, kickers, captions, and credits are correct and follow the company's style guide.

Manage the administration of social media channels (posting, keyword analysis, insights, etc.)

THE INDEPENDENT | PUBLICATION

DIGITAL INTERN | REMOTE / 2017 — 2020

Resize all of the Arts & Entertainment section images using Adobe Photoshop from the print newspaper to upload to the website on a deadline.

Reformat all the copy from Adobe InDesign into text and web format and add all of the stories onto the website.

Make sure all of the t itles, kickers, captions, and credits are correct and follow the company's style guide.

Manage the administration of the social media channels (scheduling, keyword analysis, insights, trends, respond to all comments and DMs, etc.)

DREAMYKID | MEDITATION APP

DIGITAL APP BETA TESTER | REMOTE / 2016 — 2020

Several times per year the job is to test DreamyKid meditation app's updates and give constructive and honest criticism as to how it will go over with a child and/or teenage audience.

EDUCATION

SUNY ONEONTA UNIVERSITY
BACHELOR OF SCIENCE | COMPUTER SCIENCE
2020 — 2024

CERTIFICATIONS

HARVARD
CS50'S INTRODUCTION TO
PROGRAMMING WITH PYTHON

GOOGLE IT SUPPORT PROFESSIONAL CERTIFICATION

PORTFOLIO | PROJECTS

WWW.KYLEWENZEL.COM

KEY SKILLS

PYTHON, C++, HTML, CSS, JAVASCRIPT, ADOBE PHOTOSHOP, ADOBE INDESIGN, WORDPRESS

ACHIEVEMENTS

IDTECH CODING CAMP
PRINCETON UNIVERSITY | 2016

Special recognition at ID Tech Princeton University's camp for unique feature: added *multi-player* to the existing app programming.

EAST HAMPTON HIGH SCHOOL HONOR ROLL
2018

VOLUNTEERING

GUILD HALL, EAST HAMPTON

Volunteered at Guild Hall as a stage hand for several months to grow my community service.

Volunteer at First Presbyterian Church of East Hampton